

SieMatic at eurocucina 2010:

The inventor of the handle-free Kitchen presents the new edition of a Design Classic – the SieMatic 6006

Löhne/Milan, April 2010. “50 Years SieMatic – 50 Years handle-free Kitchens”: This year at eurocucina the presentation of this manufacturer of premium kitchens is celebrating 50 years of international Brand Name presence, with a display of four handle-free Kitchens with contrasting design statements and ambiance. Foremost, and re-created especially for this event, the SieMatic 6006 – a true Design Classic amongst kitchens. Next, representing the top-of-the-line in minimalist design the SieMatic S1 featuring the world’s first Control Operated Opening Mechanism for Kitchen Cabinets, and the SieMatic S2 with vertical and horizontal grip-channel. And, last but not least, also shown is the SieMatic SC 66 with the linearly integrated grip-channel. Mr. Ulrich W. Siekmann, Managing Partner of SieMatic Möbelwerke states “in Milan, we present a range of four innovative and inspiring designs for handle-free kitchens”.

The SieMatic concept of complementing the comfortable, warm elegance of home with the feel of natural materials is shown in the combination of dark veneers and toned lacquers, accentuated by a generous compliment of green, is perfectly staged in the minimalist kitchens on display. The SieMatic booth at eurocucina, with lots of glass promoting openness and transparency to invite visitors inside, is reflecting the innovation and accessibility that SieMatic stands for.

A Design Classic re-interpreted: the new SieMatic 6006 KM

The legendary 6006 is “the” SieMatic per se. A true Design Classic; however, by no means passé, but more current than ever. With the characteristically curved details the SieMatic 6006 KM reflects the zeitgeist of form and function as it represents – like no other kitchen – the classic “retro-look”. The distinctive design with its integrated grip-channel and the curved fronts has for the last five decades inspired the design of kitchens internationally more than any other kitchen, but has remained, for the most part, unchanged since its creation in 1960. However, subtle refinements



and technical innovations have constantly been developed; such as curved side panels, floating shelves that adapt and continue the distinctive design of the curved fronts, and elegantly integrated grip-channel for the Wall Cabinets. The StoneDesign Countertop in "Fossil Brown" showing authentic, embedded marine fossils adds an interesting contrast. The plinth of the tall cabinets incorporate curved lamellas that double as a unique design feature and provide ventilation where needed. Another unique design element is the contrasting stainless steel grip-channel providing for comfortable operation – with little chance of fingers slipping.

A further variation of the SieMatic grip-channel kitchens is the SC 66 K in matte-black. Shown is not just a conventional wall-to-wall arrangement, but a kitchen that emphasizes a furniture character by placing a solitaire Armoire for a more homey mood. Varying cabinet depths, open and enclosed zones, as well as an impressively decorated surrounding, break the uniformity of the sleek, handle-free design.

Ultimate Design and High-tech for all senses: SieMatic S1

The SieMatic S1 is presented in a delicate grey, just one of the 1,950 hues available under the SieMatic ManufakturDesign program, now available in a choice matt and high-gloss. Combined with a stainless-steel counter top and brushed aluminum side-panels, the display represents an ambiance of discriminating sophistication. The dark wood of the breakfast-bar and the Terrazzo counter add a warm, comfortable contrast. A new high-tech feature, introduced at eurocucina as a prototype, is a compact touch-screen that ejects from the function-channel and controls all multi-media functions of the SieMatic S1 kitchen. As "Kitchen for all Senses" the SieMatic S1 impresses not only with the myriad of available options but also is a genuine Design Object: It has received many Design Awards, including 5 of the prestigious and internationally most coveted, "Red Dot Award".

The ultimate Trendsetter for Design and Color: SieMatic S2 AL

Personality and uniqueness, the play of counterpoints, and breaking with conventions characterizes the extent of the range of design possibilities of the SieMatic S2. The gold-bronze aluminum

finishes complement the distinct metal hues of the display, while setting a very unique style: by combining dark wood tones with stainless-steel a sophisticated ambience of sophisticated, yet homey Kitchen Interior Design. Adding to this unique ambience is the varying depth of the handle-free Wall-Panel-Cabinets that add a distinctively unique design dimension. Another variation of finish and function are the extendable open-shelf base cabinets. Also characteristic for the SieMatic S2 is that some of the functional elements of the legendary SieMatic S1 are adapted – such as the multi-media-system which is integrated in a single, designated Tall Cabinet with a TV-Screen/Computer Monitor that extends out and swivels into view.



For further information:

SieMatic Möbelwerke GmbH & Co. KG
Katina Schmeisser
Phone: +49 (0) 57 32 / 67-214
Fax: +49 (0) 57 32 / 67-224
k.schmeisser@siematic.de